

## HOW SDL SITES CHANGED THE WAY EWING NJ ENGAGES WITH RESIDENTS

Ewing's municipal website was previously a one-way street where the town would push out information but residents had no way to respond back or take action.

By implementing SDL Sites, Ewing was able to provide an upgraded website experience for residents. Residents can now submit requests, search for information and view personalized content directly from Ewing's website. SDL Sites syncs back with the other SDL municipal management platforms to streamline workflow for Ewing's employees.

### CLIENT FEEDBACK

- SDL Sites brings a fresh new look to their municipal website
- Online form submission through their website is a major benefit for residents
- Ewing expects increased efficiency due to residents submitting their own requests
- Found migration process to be straight forward



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