

There are a lot of software

a small town, so we can't

worked with us on a pricing

made it possible for us to

modernize our small town

Borough of Oceanport, NJ

structure we could afford and

vendors out there. We found SDL

to be the most reasonable. We're

necessarily take on some of the

bigger software companies. SDL

## A DIGITAL **EXTENSION OF YOUR BUILDING**

Oceanport Borough, New Jersey



## CHALLENGES



To provide business continuity, the Borough of Oceanport made it a priority to offer information and services online for its residents.

## SOLUTIONS

The borough used SDL's digital form builder to roll these services out gradually, adding 3 new requests at a time which made the transition process more manageable for its staff. The borough promotes these services through its council meetings, local newspaper, bulletin, website, social media accounts, and by word of mouth.



## PROBLEMS SOLVED BY SDL



technologies. **Borough Clerk** 

> Promoted business continuity, ensuring that government services continue during unforseen disasters.



Brought a number of previously paper-based processes online including OPRA requests, Complaints, Pet Licenses, etc.



Increased application numbers and resident engagement.



Enabled residents to submit requests, search for information and view personalized content directly from Oceanport's website.